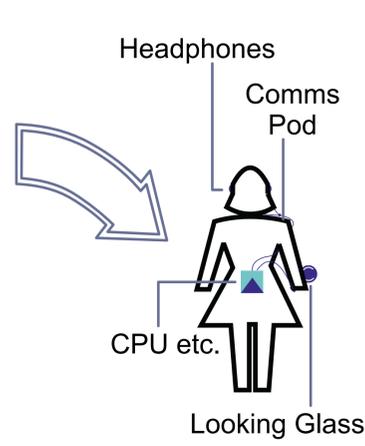


FEATURE
Personalisation
configures guide to the visitor's self-determined profile
Originally conceived as a physical icon system - forming a material interpretation/realisation of a closed questionnaire - this is where the visitor and guide get acquainted, and vice versa. During design development it became clear that the user should also be led into using the guide, and so these both are implemented in the 'Taster Tunnel' areas as shown below.

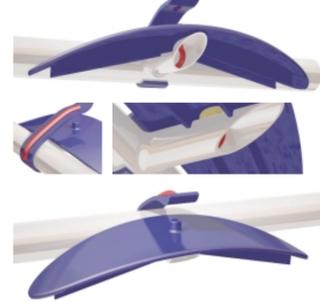


PRODUCT
Audio Annotator
acts as personal guide/curator
The main design outcome of this project, embodying the project's essence from the publics' point of view. The product can be easily understood as an evolution of the audio guides currently found in some museums and art galleries, though this is not how the product was derived. Rather it forms the central conclusion to the project's research in enhancing a museum visit.

and be given an annotator
an 'audio annotator' becomes your personalised guide for the visit

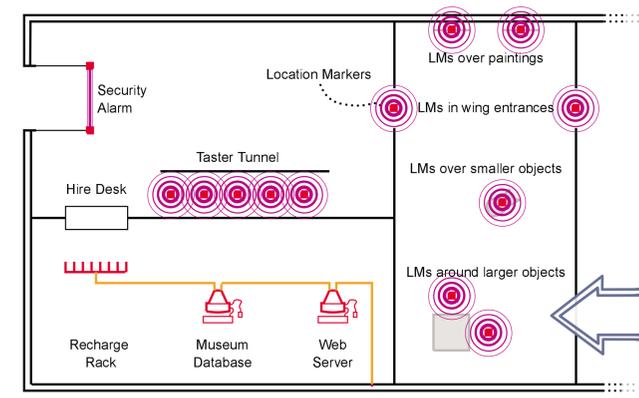
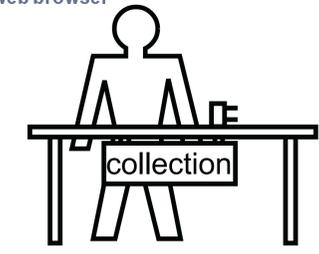
start here for a fresh look at tommorrow's museum visit

RECHARGE RACK
ANNOTATOR OFF-LINE SUPPORT



we're through: time to return the guide
but its not over yet: extend the experience to your home by a virtual revisit through your web browser

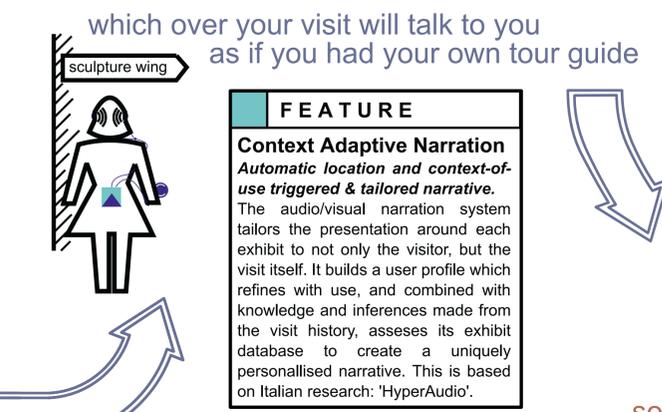
FEATURE
Visitor & System Follow - Up
accomodating for off-line functionality
The annotator is stored on a recharge rack which also acts as system - annotator data link. A statistical model of museum use is refined with every visit's upload, and a copy is sent to a web-server which generates from templates and the visit information a personalised site.



the annotators know about objects in 'hotspots'
the 'museum integration infrastructure' consists mainly of infra-red location markers which correspond to a virtual museum model/database

MUSEUMS THROUGH THE LOOKING GLASS
a system of products as project conclusion

M. Toby Harris
MA Product Design
BIAD | UCE



FEATURE
Context Adaptive Narration
Automatic location and context-of-use triggered & tailored narrative.
The audio/visual narration system tailors the presentation around each exhibit to not only the visitor, but the visit itself. It builds a user profile which refines with use, and combined with knowledge and inferences made from the visit history, assesses its exhibit database to create a uniquely personalised narrative. This is based on Italian research: 'HyperAudio'.

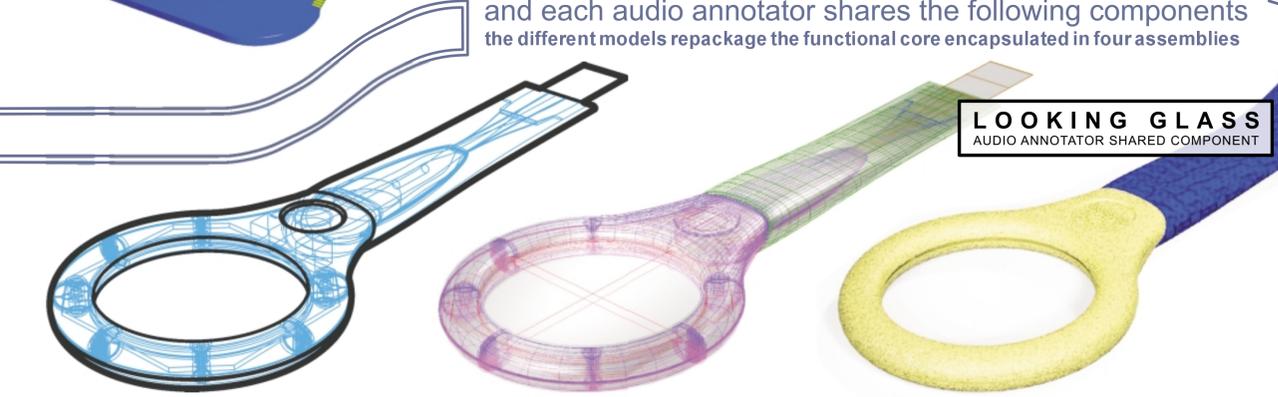


and even point things out for you
the 'looking glass' visually annotates the audio narrative and doubles as a magic wand

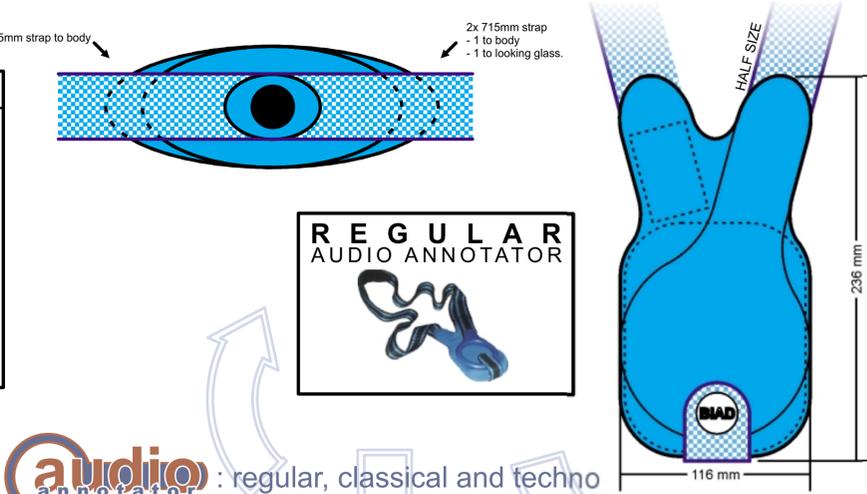
so onto the product's physical design



and each audio annotator shares the following components
the different models repackage the functional core encapsulated in four assemblies



FEATURE
Visual Annotation
Supports audio narrative
A key innovation of this system, the ability to visually annotate the audio narrative transforms it's effectiveness. A novel implementation of highbrow research topic 'Augmented Reality', this apparatus is unprecedented in its simplicity. The key is the user solving the registration (correctly aligning the image onto the real world) problem themselves: simply by framing a silhouette.



the museum can chose from three models of **audio annotator**: regular, classical and techno

