

digital media workshop

数码创意工作坊



sunday: photos and photoshop

周日：摄影与 photoshop

第一部分：照片的力量

工作坊前夜，全体学生在残奥会开幕式上获得了难得的体验。
每个人都拍了照片，并随后选出一张，在工作坊上供众人点评。

part one: the power of a photograph

going to the paralympic opening ceremony the night before was a real gift
all the students took photos during the evening, and selected one for review in the session



an advocate found a fresh take

we realised the bird's nest had become a 'postcard' image, amazing but no longer surprising. this one captured it in a fresh way, and could even be said to have the olympic flame inside it.



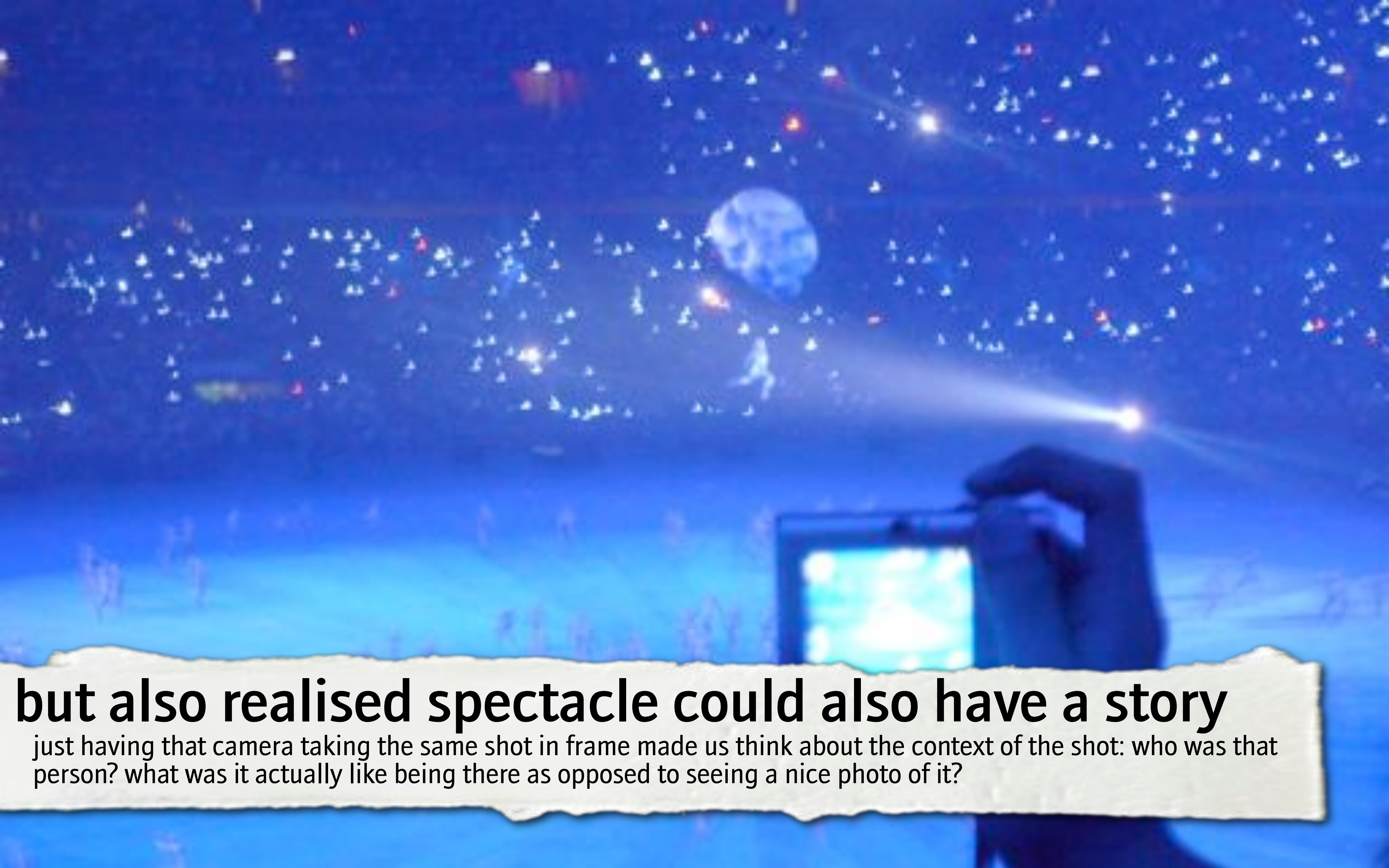
another captured energy

and with the energy, both the chinese and beijing paralympic flags clearly identifying the occasion



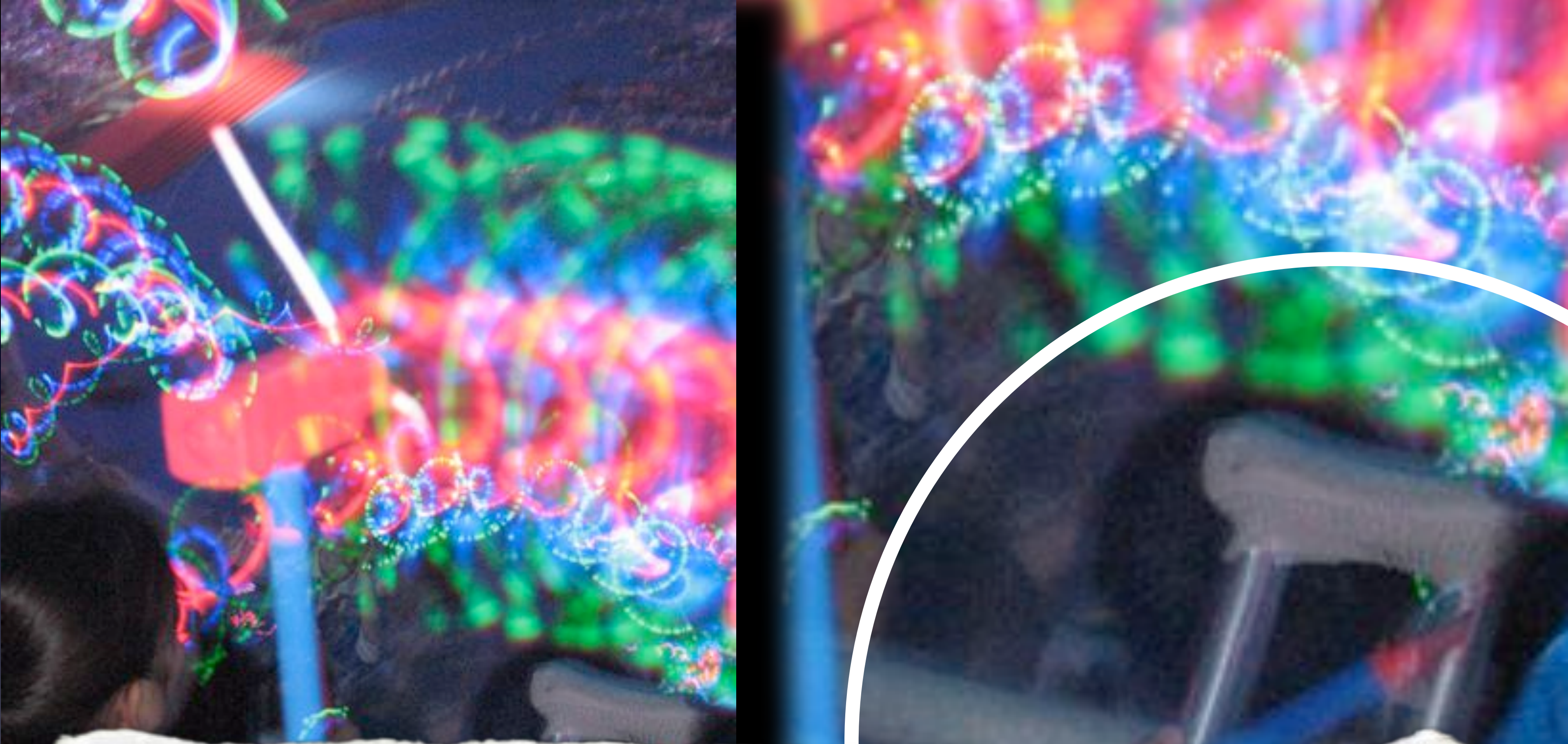
we found spectacle

and admired the thirds, from near spectators with their light toys, the focus with its sheer grandeur, and finally the lights from afar really giving the sense of immense scale



but also realised spectacle could also have a story

just having that camera taking the same shot in frame made us think about the context of the shot: who was that person? what was it actually like being there as opposed to seeing a nice photo of it?



but this photo was “the one”

captured both the aesthetic splendour of the event and had a punch: blinded by the colours, it took some of us a while to see the crutch, and when we did, the paralympics really hit home.

第二部分：肖像摄影入门

用图像表达自我。图像不只是事物的表面，还是沟通工具。Photoshop 可以帮助你沟通。

part two: the idea of portraiture

expressing your self image, and going beyond your appearance
image as communication, and tooling up for that with photoshop

培训师登场.....

一起来看看他们在工作坊开始前用 Photoshop 制作的肖像。

lets meet the leaders...

and use the portraits they prepared in advance as photoshop tutorials

WHICH WHICH WHICH



steve holmes

loudmouth and audio-visual all-rounder



史蒂夫·福尔摩斯

大嘴巴，声音与影像制作通吃的家伙。



kelly sandall

illustrator and mixed media masher-upper



凯丽·珊达尔
插画家，擅用混合媒材



toby harris

designer and digirati hook line and sinker



托比·哈里斯
设计师，数码达人



“follow the leader...”

30 students, 30 computers, 30 copies of photoshop. here we go!



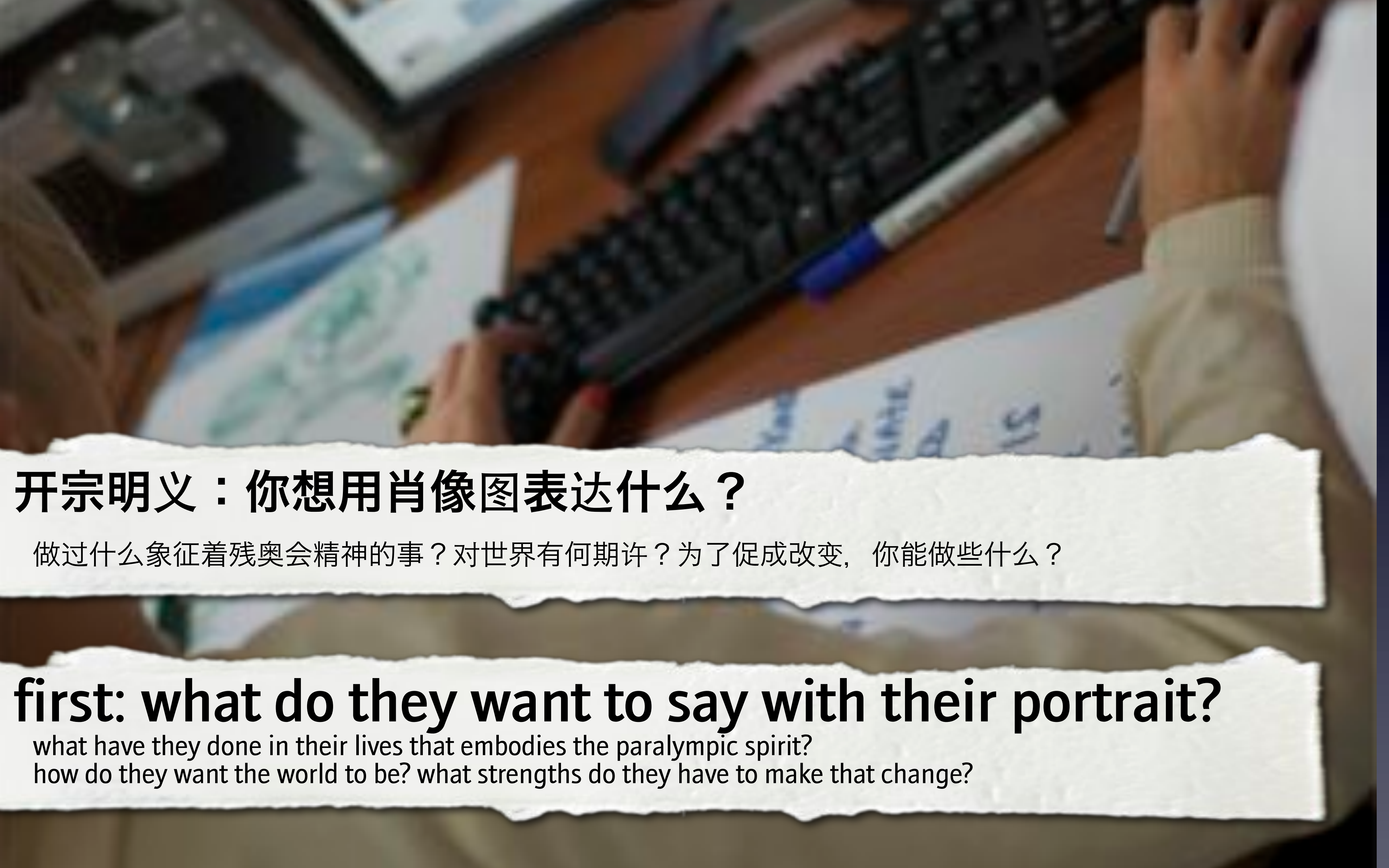
照葫芦画瓢

三十名学生，三十台电脑，三十份 Photoshop 软件，开工！



monday: over to the advocates

周一：行动者们登场




开宗明义：你想用肖像图表达什么？

做过什么象征着残奥会精神的事？对世界有何期许？为了促成改变，你能做些什么？

first: what do they want to say with their portrait?

what have they done in their lives that embodies the paralympic spirit?

how do they want the world to be? what strengths do they have to make that change?




与 Photoshop 一起度过的上午

拍照片，上网搜图片，在 Google Earth 里作虚拟旅行.....

then a morning's worth of photoshop

not to mention taking photos, searching the web for images, travelling google earth...



最后，接受全体学生的「检阅」

行动者们独立创作的成果如何？老师能不能帮他们进一步打磨脑中的想法？我们的翻译李如一再次成了全场焦点。

rounding off with a group review

how are the advocates doing on their own? can the leaders take their creative ideas to the next level?
with lawrence, our translator, once again being a complete star



crunch time: making the final portraits
绞尽脑汁，最后冲刺



the making of a portrait...

hello sarah, we're going to follow the progress of your portrait



肖像摄影·幕后花絮

莎拉你好，我们会紧盯你的进度的哦。



This is what I think . . .

Change the things you cannot accept

That's not right.

Try to see it my way

Equality

the making of a portrait...

the lunchtime photoshop image: it has the idea, it has the communication... but its not so compelling somehow



This is what I think...

Change the things you cannot accept

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Equality

还是幕后花絮.....

午餐时间到，这幅 PS 图概念有了，沟通的效果也到位了，但.....还是不够抢眼。



the making of a portrait...

so, we brainstorm and go leftfield: lets remake the concept as a model



幕后花絮之三.....

一轮脑力激荡后，我们出奇制胜，推出了手造模型。



the making of a portrait...

and get our image by taking a photo of it, nestled in the centre's grounds for extra depth



幕后花絮之四.....

模型做好后，放到中心的草地上，以便在拍照时增加一些景深。



the making of a portrait...

and with some tweaks on the contrast and colours, its 5.30pm and there it is.



幕后花絮之五.....

调调对比度，弄弄颜色，就已经下午五点半了，收工！

so lets see them...

让我们一起看看吧。。。。

A group of people are gathered in a room with several computer workstations. In the foreground, a young man wearing a pink baseball cap and a white long-sleeved shirt is seated at a desk, looking towards the right. He has an orange lanyard around his neck. Behind him, a woman with blonde hair is smiling and looking at the same direction. To the left, another woman with dark hair and glasses is looking towards the camera. In the background, a woman in a light blue shirt and white scarf stands with her arms crossed. The room has a red wall and a wooden floor. The text "jamie" is overlaid on the bottom left of the image.

jamie

"i'm an actor and that is what i want for my career. from that came the idea of a stage"



jamie

"i'm an actor and that is what i want for my career. from that came the idea of a stage"



sara

"i tried to keep it simple as possible. i wanted it to speak for itself."

Equality



sara

"i tried to keep it simple as possible. i wanted it to speak for itself."



alan

a swimmer, he wants to get to the next paralympics

A pair of black swimming goggles with blue lenses is centered on a purple fabric background. The background features faint, light-colored sketches of various objects, including a camera, a person, and some abstract shapes. The goggles have a black strap and a black frame. The lenses are a vibrant blue color.

alan

a swimmer, he wants to get to the next paralympics



呂慧翔

“虽然来自不同的国家，但我们的心的连在一起。为奥运欢呼，为残奥加油！”

Jennifer Lui - “Though we come from different countries, our hearts are with each other. Cheers for the Olympics, Go, Paralympics, Go!”



COME ON FRIENDS!!!
LET'S ENJOY!

ಪ್ರಜ್ಞಾ ಪ್ರದೀಪ
paralympic games

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梁志光

“世界上每个人心中都有一双翅膀，让我们展翅高飞，飞去自己的梦想。”

Chris Leung - “There’s a pair of wings deep down at everybody’s heart, let’s all make use of it to pursuit our dreams.”



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amy

"i achieved at the special olympics in 2005, and so i thought if i can do it, you can do it too:
'one world, one dream' becomes 'my dream, your dream'."



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MY DREAM YOUR DREAM



marieta

“the world is too round to sit in the corner”



marieta

"the world is too round to sit in the corner" [work in progress]



sam

i really like the line of the paralympics: "spirit in motion" is much more me than the olympics "faster higher stronger"



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spirit in motion



赵爱华

“一切皆有可能。发扬残奥精神。”

Zhao Aihua - “Everything is possible. Develop the Paralympic Spirit.”



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“一切皆有可能。发扬残奥精神。”

Zhao Aihua - “everything is possible - developing the paralympic spirit”



申梦婷

“从奥运到 YAP, 你我同在！”

Shen Mengting - “From the Olympics to YAP, we will always be with you!”



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cassandra

"the paralympics marks a crucial move towards integration + equality + may ultimately encourage improved relations between the many diverse groups around the globe."



cassandra

"the paralympics marks a crucial move towards integration + equality + may ultimately encourage improved relations between the many diverse groups around the globe"



heather

“developing unity and shared understanding through artistic expression - music etc”



through the cello and my teaching,
i spread creativity and understanding.
i am heather

heather

"developing unity and shared understanding through artistic expression - music etc"



rosina

who i am and i stand for; "equality amongst men"

Who

Am

I am like a treasure box my real beauty comes from within

Love life smiling and being happy for life is to share with others about the world



人与人之间的平等



rosina

who i am and i stand for; "equality amongst men"



王羽琦

“从北京到伦敦，从奥运到残奥，精彩继续。”

Wang Yuqi - “From Beijing to London, From Olympics to Paralympics, The Excitement Goes On.”



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Chang Jin 长今



杨秀才

“放飞希望，超越梦想。”

Yang Xiucan - “Let the hopes fly, transcend your dreams.”



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凡

“他人看到事物的本来面目，寻根问底；我梦想事物的可能面目，追索未知。

vivian - “people see things as they are and say ‘why?’, i dream about things that never were and say ‘why not’”



The Extension of Life

People see things as they are and say "why?"
I dream about things that never were and say "why not?"

凡

“他人看到事物的本来面目，寻根问底；我梦想事物的可能面目，追索未知。

vivian - “people see things as they are and say 'why?', i dream about things that never were and say 'why not'”



柴越佳

“我喜欢设计，喜欢色彩。”

erika - “i love designing and i love colours”

One world , One dream



柴越佳

“我喜欢设计， 喜欢色彩。”

erika - “i love designing and i love colours”



陆冰枫

“拼图的形状有点像残奥会标志，拼图也是残奥精神的一个不错的隐喻。”

lubing feng - “the shape of the puzzle is like the shapes in the paralympic logo, and a puzzle seemed a good metaphor for the paralympic spirit”



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feng ying

feng ying





Together...





zara

"its to represent why i think i'm here. i study east european studies, so the constructivism style represents one thing i can bring to the programme."



zara

"its to represent why i think i'm here. i study east european studies, so the constructivism style represents one thing i can bring to the programme."



alon

“i have a dream”

“我有一个梦想。”

alon

“i have a dream”

“我有一个梦想。”



wednesday: 100~~x~~ words, twice

wednesday: 10 words, twice

星期三：十字剧， 二次拍摄



"sharp!" performed for us

boss: "sharp! very sharp!"

clerk: "boss! boss! where are you?"



十字剧「锋利」演出实况

老板：「好锋利啊！真是太锋利了！」

职员：「老板！老板！你在哪儿？」



turns into a group made stop-frame animation
大家齐心制作定帧动画

A high-angle, top-down photograph of a group of people, primarily young adults, sitting on a light-colored wooden floor. They are engaged in a collaborative activity, likely creating a stop-frame animation. One person in the center is wearing a pink and grey baseball cap and a blue t-shirt, and is holding a smartphone, possibly filming or editing. Another person to their left is wearing a black t-shirt and white sneakers. The floor is scattered with various items, including a pair of scissors, a small blue object, and some papers. The overall atmosphere is one of focused teamwork.

**turns into a group made stop-frame animation
动画制作中.....**





"kitchen" performed for us

"i am so hungry"

"this will take ages to clean"



十字剧「厨房」演出实况

「饿死了。」

「这得收拾到什么时候呀。」



turns into a group made comic strip
漫画制作入門



turns into a group made comic strip
漫画制作进行中.....



turns into a group made comic strip
漫画制作讨论中.....



and finally, after three days...

最后，三天的工作坊结束了。。。。



hope you enjoyed it - we did!
希望你们喜欢—我们很喜欢这个工作坊！